



**WJFF Radio Catskill Board of Trustees
Meeting Minutes of the Finance Committee
April 20, 2026 at noon**

Meeting Location (Online Meeting)

Approved on: April 27, 2026

Committee Members Present: Katie Childs, Barb Demarest, Brett Hogancamp, Pete Madden, Donald Almquist

Committee Members Absent: None

Staff Present: Tim Bruno, Mimi Bradley

Members of the Public Present: None

Don called the meeting to order at 12:07

The committee reviewed notes commentary on Revenue and Expenses. Underwriting is down because of the loss of the Sullivan Co Tourism Bureau. We can look at Tourism Bureaus in surrounding counties. Katie and Mimi will put together a pitch presentation.

Revenue and Expenses associated with WIOX are also tracked on a separate schedule. Later in the year, the committee will propose a revised budget which will cover the consolidated operation.

The Board approved additional spending on Liberty buildings. We will carry that as a budget variance for now and look to update when a revised budget is introduced. Besides Liberty building renovations, we will look at potentially adjusting for the loan reset, electricity costs, a possible new internet provider, and program fee increases.

Mimi reported on the Spring Fund Drive which was extremely successful. In day 8, a new angel donor closed out the drive with a single donation. Funds reserved for challenges and post drive donations will be banked for the Summer Drive. There were 63 new donors, fewer small donors, and less support from Board members. The ask

letter went out late because we were waiting to be able to announce the news about WIOX. Mimi plans a special follow up with our new donors.

There was a major donor cultivation event on 4/19 which went very well. Overall, we are finding that our positive momentum is engendering additional momentum. Lapsed donor calls will be scheduled for Board members in May and June.

Plans are in development for summer events. Maybe add a BBQ?

Meeting was adjourned at 12:35 (Madden/Demarest)

Submitted by Barbara Demarest