WJFF Radio Catskill Board of Trustees
Meeting Minutes of the Executive Committee
June 4th, 2026 at noon
Meeting Location (Online Meeting)

Committee Members Present: Don Almquist, Amy Brightfield, Barb Demarest, Katie Childs, Jill Fruchter Leif Johansen, Pete Madden
Staff Present: Tim Bruno, Mimi Bradley
Members of the Public Present: none

A quorum being present, Pete Madden called the meeting to order at 12:03pm.

Tim gave the committee station updates. They are gearing up for the Summer Fund Drive that will be from July 6th-17th. Getting the letter together. The goal is $65,000. Katie suggested that we coordinate a board member challenge. Mimi said Nepa Gives starts tonight. We received a $2600 grant from the Catskill Visitors Associate to support the music sale. We have been doing a lot of small events: Pints for Public Radio, Bill Williams monolog. Mimi said there are a lot of events coming up and we could use a lot of support for them: Trout Parade, Dance party at the Pumphouse, etc. There was a little discussion about the Trout Parade float. Katie suggested to set up a SignUpGenius that could have all the events and sent to the board where the needs are and Mimi said she would do that. Mimi proposed that we assign board members to high end donors to have contact. Amy suggested that we extend the board challenge to former board members, as this will be her last meeting as a board member. Tim said that we had a really successful music sale, raising $8500, largely because all the equipment that our volunteer Kenny had refurbished, researched, and priced and were well displayed in the annex building.

Pete congratulated everyone on winning the Regional Edward R. Murrow Award, it's a huge honor and he is so proud of the direction the station has taken with local reporting, in large part to Tim's leadership and Mimi's ability to find the resources to support it.

Katie gave Finance committee updates, starting with a rundown of our accounts:

Jeff Bank: Non-profit checking: $282,343.17, Cap Campaign: $10,680.16, Investments: CFOS: $389,599.25, Wayne: $24,163.07. Tim said that $67,169.00 from Bridge Fund hit the account today (included in the non-profit checking number).
Katie said that for the upcoming BOT meeting, we need to look at the updated, revised budget for the end of the year with WIOX. We also discussed hiring two people to support the WIOX expansion: a part-time reporter and a part-time development person to support Mimi. Tim, Mimi, and the staff have requested not to wait for the merger to be completed to onboard the new hires. Katie has done the financial modeling, which works out with 25 hours for the reporter and 20 hours for the development person.

Katie gave WIOX updates and presented a timeline she made. We are in the PSOA/donation agreement phase. The PSOA will allow us to simulcast until the FCC approves to take over the callsigns. We have made a PSOA revision that they are reviewing and should have updates for us next week. If the changes are acceptable, we would vote to accept on 6/15 and then it would be signed on 6/16. Our FCC lawyer then has 5 days to submit to the FCC. This triggers a public notice and 30-day public comment period. WIOX then has to have public announcements. Then, the FCC begins reviewing the documents, which could take 4-6 months. Hopefully, this timeline shows finalizing at November 21st or January 20th. Then we have 5 days to complete the closing after approval.

Jill gave updates from the outreach committee. We made the top 3 in the Chronogram Reader Choice awards. She also said that people should be active in signing up for events. There was some discussion about messaging regarding the app and the timeline for the new webpage.

Leif said that he is going to reach out to Strategic Planning and have a meeting in the coming weeks to discuss progress.

Pete said there are two new incoming board members to be approved: Josh Fine and Gabriel Sands. They had good interviews and were very excited to join. Amy and Jeff will be leaving the board. Pete thanked Amy, who was in the meeting, for all her years of hard work.

Pete also pointed out that he will be in Germany on a fellowship, so will not be in person for the 6/15 BOT meeting and has asked Jill to help run the meeting.

Meeting adjourned at 12:50pm
Submitted by Donald Almquist