



2026 Underwriting Packages

Announcements per week	\$ Per Week	13 Weeks	26 Weeks (Less 5%)	52 Weeks (Less 10%)
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ROS* Drive Time M-F:
6am-10am &/or 4pm-7pm
*Morning Edition, BBC Newshour,
All Things Considered, The Local Edition*

2	\$44.00	\$572.00	\$1,087.00	\$2,059.00
5	\$110.00	\$1,430.00	\$2,717.00	\$5,148.00
10	\$220.00	\$2,860.00	\$5,434.00	\$10,296.00

ROS* Weekends
6am-12am

2	\$33.00	\$429.00	\$815.00	\$1,544.00
5	\$83.00	\$1,072.00	\$2,037.00	\$3,861.00
10	\$165.00	\$2,145.00	\$4,076.00	\$7,722.00

ROS* M-F:
10am-4pm & 7pm-12am

2	\$26.00	\$343.00	\$652.00	\$1,236.00
5	\$66.00	\$858.00	\$1,630.00	\$3,089.00
10	\$132.00	\$1,716.00	\$3,260.00	\$6,178.00

ROS* Overnights
12am-6am

2	\$20.00	\$257.00	\$489.00	\$927.00
4	\$40.00	\$515.00	\$978.00	\$1,853.00
6	\$59.00	\$772.00	\$1,467.00	\$2,780.00
8	\$79.00	\$1,030.00	\$1,956.00	\$3,707.00

**ROS (Run of Schedule) = announcement runs randomly based on the times available in the chosen package*

ROS* Special Events
6am-7pm

3 spots/day	2 weeks	42 total spots	\$550
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For time-sensitive events only, allows for one announcement script, must run the full two (consecutive) weeks.

Underwriting Terms:

- Announcement run 15 seconds long and language can be changed once every four weeks, or three times per quarter
- Payments can be set to customer preferences: monthly, quarterly, or custom installments
- Production requires 5 business days to prepare underwriting announcements for on-air broadcast
- All copy must adhere to FCC regulations; Station staff will create your custom announcement
- All new accounts require a \$120 minimum for the first contract

Contact Mimi Bradley at mimi@wjffradio.org or 845-482-4141 for more information